

FOR IMMEDIATE RELEASE

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Greater Fayetteville Chamber of Commerce Announces New President and CEO

The Greater Fayetteville Chamber of Commerce's Chairman, Mr. Gary Rogers reveals, **"It's an honor on behalf of the Greater Fayetteville Chamber of Commerce Board of Directors and the Executive Committee to announce that we have selected a new President and CEO of the Chamber. Former Mayor, Nat Robertson has been selected for that position and to lead the Chamber's professional staff and the day-to-day operations of the organization."** Robertson is well known in the community and has been active in Chamber activities since the 1990's, he has helped to develop programs in the past. **"The Board feels that Robertson's business background, involvement in the community and advocacy for local businesses throughout the years will be a huge asset for our organization."**

Robertson has a history of pro-business accomplishments to include owning his own business, working closely with state and local economic development agencies, sitting on the White House roundtable on infrastructure, and creating the Mayor's Small Business Award specifically with the Greater Fayetteville Chamber.

Rogers says, **"Nat starts this week at the Chamber and we are excited for him to dig in and re-establish his connections with local, state and federal business leaders that will benefit our members and programs."**

Robertson graduated from Elon University with a BA in Public Administration and a Minor in Business Administration, he was Fayetteville's 35th Mayor, from 2013 through 2017, and often involved the Chamber leadership in his decision-making process. He included the Chamber at the table during the Unified Development Ordinance update and was involved with many Chamber events during that time. Robertson said, **"I have always been thankful for the events and advocacy of our Chamber. I will work every day to ensure our members and businesses continue to have a voice in what's going on in the community. I take our mission and vision seriously and I'm excited to strengthen the relationships between Ft. Bragg, our business community and our government partners."**

Chairman Rogers continues, **"We would also like to give a huge thanks and heartfelt appreciation to Mrs. Toni Cooper, whom over the past six months has shown limitless dedication to our members and has worked tirelessly making an impact in our business community. Mrs. Cooper held the fort and grew our membership as the Interim President and CEO. She recognizes that our organization's foundation is to help local businesses, and she remains dedicated to the success of our member's. As an organization, we have been lucky to have her in that position."**

For more information about the Greater Fayetteville Chamber visit: www.FAYBIZ.com

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